



UNLEASHED

Dear Potential Sponsor,

Preparations for the 6th Annual Sarnia & District Humane Society Fashion Show, UNLEASHED 2019 are underway. This year's fashion show is scheduled for Saturday, July 27th on the side yard of Stoke's by the Bay with a licensed after party to follow.

This event is well-known and well-received in the Sarnia & District community and offers the chance for community members to come together for a great cause. This event has been a huge success in the past and we have made major changes to the show to make it bigger and better than ever!

All proceeds raised from this event go directly toward providing care and medical treatments to the animals in our shelter. This is a unique opportunity to support a worthy cause where the funds stay right in our own community, all while getting your company's name out there.

This year we are offering a number of exciting sponsorship opportunities, and would like to invite you to participate. Attached you will find our sponsorship package.

On behalf of the animals we care for and protect, thank you in advance for your consideration!

Trista Lowe
Event Coordinator
Sarnia & District Humane Society
(W) 519-344-7064 ext 3
(C) 519-384-5429

UNLEASHED

\$2,500 TITLE SPONSORSHIP

- Company's name used as title to "Present" Unleashed 2018.
- Company's name used in radio advertisements on all 3 radio stations.
- Company's name used in radio interviews on all 3 stations.
- Company's name used on poster as the presenter of the event.
- Company's Logo displayed on a 30 ft projection screen during the after party, intermittently for 2 ½ hours.
- Company has a chance to speak on stage at the event.
- Company does an on stage cheque presentation at the event.
- Company has an area to set up a booth as well as their banner at event.
- Company's name and logo with hyperlink on our website.
- Company's name and logo advertised on our facebook event page, and homepage.
- Company's name mentioned in radio interviews.
- A large scale advertisement in Fashion Show program.
- 10 tickets to attend the show.

\$1,000 PLATINUM SPONSORSHIP

- Company's logo in large scale on poster.
- Company's name mentioned 4 times during show.
- Company's Logo displayed on a 30 ft projection screen during the after party, intermittently for 2 ½ hours.
- Company's name and logo with hyperlink on our website.
- Company's name and logo advertised on our facebook event page, and homepage.
- Company's name mentioned in radio interviews.
- A large scale advertisement in Fashion Show program.
- 8 tickets to attend the show.

\$500 GOLD SPONSORSHIP

- Company's logo in medium scale on poster.
- Company's name mentioned 2 times during show.
- Company's Logo displayed on a 30 ft projection screen during the after party, intermittently for 2 ½ hours .
- Company's name and logo with hyperlink on our website.
- Company's name and logo advertised on our facebook event page, and homepage.
- A medium scale advertisement in Fashion Show program.
- 4 tickets to attend the show.

\$300 SILVER SPONSORSHIP

- Company's logo in small scale on poster.
- Company's name mentioned 1 time during show.
- Company's Logo displayed on a 30 ft projection screen during the after party, intermittently for 2 ½ hours .
- Company's name and logo with hyperlink on our website.
- Company's name and logo advertised on our facebook event page, and homepage.
- Name mentioned in Fashion Show program.
- 2 tickets to attend the show.